

**CONTROLLING OFFICER'S REPLY TO
INITIAL WRITTEN QUESTION**

HAB143

Question Serial No.

0914

Head: 74 – Information Services Department Subhead (No. & title):

Programme: (2) Local Public Relations and Public Information

Controlling Officer: Director of Information Services

Director of Bureau: Secretary for Home Affairs

Question:

One of the performance targets of the Information Services Department (ISD) is to “respond to public criticism or misconception of government policies within the same day”. Please give a breakdown of the incidents, dates and the number of times ISD responded within the same day for the past year (i.e. 2012-13).

Asked by: Hon. LEONG Kah-kit, Alan

Reply:

The Information Services Department handled 822 840 enquiries in 2012, about 96% were handled within the same day.

Name in block letters: Michael WONG

Post Title: Director of Information Services

Date: 2.4.2013

**CONTROLLING OFFICER'S REPLY TO
INITIAL WRITTEN QUESTION**

HAB144

Question Serial No.

0915

Head: 74 – Information Services Department Subhead (No. & title):

Programme: (2) Local Public Relations and Public Information

Controlling Officer: Director of Information Services

Director of Bureau: Secretary for Home Affairs

Question:

One of the performance targets of the Information Services Department (ISD) is to “issue press releases within 45 minutes”. Will ISD explain the yardstick of measuring that 45 minutes? Does it include the time of the Police’s incident reports?

Asked by: Hon. LEONG Kah-kit, Alan

Reply:

One of the targets of the Information Services Department is to complete editing press releases for issue within 45 minutes after receiving the drafts from various bureaux and departments. This target does not apply to the Police as they broadcast press releases, including incident reports, direct to media organisations.

Name in block letters: Michael WONG

Post Title: Director of Information Services

Date: 2.4.2013

**CONTROLLING OFFICER'S REPLY TO
INITIAL WRITTEN QUESTION**

HAB145

Question Serial No.

0916

Head: 74 – Information Services Department Subhead (No. & title):

Programme: (2) Local Public Relations and Public Information

Controlling Officer: Director of Information Services

Director of Bureau: Secretary for Home Affairs

Question:

In 2011 and 2012, the Information Services Department (ISD) had respectively arranged for the media 1 073 and 1 372 press conferences and briefings. Please give a breakdown of the number of press conferences and briefings. How many briefings had been conducted anonymously or in the guise of persons close to sources by ISD officers?

Asked by: Hon. LEONG Kah-kit, Alan

Reply:

Among the 1 073 press conferences and briefings arranged by the Government in 2011, 33 were background briefings, of which 14 were attributable to government sources and 19 to government/policy bureau/department spokesmen.

Of the 1 372 press conferences and briefings arranged by the Government in 2012, 32 were background briefings, of which 12 were attributable to government sources and 20 to government/policy bureau/department spokesmen.

Name in block letters: Michael WONG

Post Title: Director of Information Services

Date: 2.4.2013

**CONTROLLING OFFICER'S REPLY TO
INITIAL WRITTEN QUESTION**

HAB146

Question Serial No.

0917

Head: 74 – Information Services Department Subhead (No. & title):

Programme: (2) Local Public Relations and Public Information

Controlling Officer: Director of Information Services

Director of Bureau: Secretary for Home Affairs

Question:

In 2012, the Information Services Department (ISD) had arranged 4 347 interviews for the media. Please provide a list of the names of the media involved.

Asked by: Hon. LEONG Kah-kit, Alan

Reply:

The Information Services Department arranged interviews for 122 local media organisations and 169 media organisations outside Hong Kong in 2012. The full list is as follows:

Local media organisations:

- 1 Asia Television Ltd
- 2 Cable TV
- 3 Hong Kong Broadband Network
- 4 Hong Kong STV
- 5 now Broadband TV
- 6 Phoenix Chinese Channel
- 7 Television Broadcasts Ltd
- 8 Digital Broadcasting Corporation
- 9 Hong Kong Commercial Broadcasting
- 10 Metro Broadcasting Corporation
- 11 Phoenix U Radio
- 12 Radio Television Hong Kong
- 13 AM730
- 14 Apple Daily
- 15 China Daily
- 16 Headline Daily
- 17 Hong Kong Commercial Daily
- 18 Hong Kong Daily News
- 19 Hong Kong Economic Journal
- 20 Hong Kong Economic Times
- 21 Metro Daily
- 22 Ming Pao Daily News

23	New Evening Post
24	Oriental Daily News
25	Sharp Daily
26	Sing Pao
27	Sing Tao Daily
28	Sky Post
29	South China Morning Post
30	Ta Kung Pao
31	The Standard
32	The Sun
33	Wen Wei Po
34	East Week
35	Hong Kong Economic Journal Monthly
36	Ming Pao Monthly
37	Ming Pao Weekly
38	Next Magazine
39	Yazhou Zoukan
40	art plus
41	ArtMap
42	Asia Cloud Forum
43	Asia Insurance Review
44	Asian Private Banker
45	Baby Magazine
46	Baccarat
47	Better Health
48	Breakazine!
49	Children Science
50	ComputerWorld HK
51	Cruise Traveler
52	CUP Magazine
53	Delta Zhi
54	Discovery
55	East Touch
56	Eat and Travel Magazine
57	Elle
58	Esquire
59	e-zone
60	Face Magazine
61	Fragrant Harbour
62	Fun Channel
63	Gafencu
64	Golf Now
65	Grateful Heart Magazine
66	Green Country
67	HK Discovery
68	HK Magazine
69	HKELD
70	Hong Kong Film
71	Hongkong Opera Preview
72	Horizon
73	iKid
74	iMag
75	iMoney Magazine
76	IT Pro
77	JESSICA
78	Job Market
79	Journey To Chinese Opera and Drama

- 80 Kung Kao Po
- 81 Let's go
- 82 Linuxpilot
- 83 Marie Claire
- 84 Megalife
- 85 Metropop
- 86 Milk
- 87 Modern Home
- 88 NETprozone
- 89 New Monday
- 90 Ontv
- 91 Oriental Sunday
- 92 Our Voice by the Hong Kong Shue Yan University
- 93 Pacific Rim Construction (PRC) Magazine
- 94 PARENTS
- 95 Perspective
- 96 Pipeline
- 97 Pre-School Magazine
- 98 Quamnet.com
- 99 Roadshow
- 100 Sai Kung & Clearwater Bay Magazine
- 101 San Po Yan
- 102 Scarecrow magazine by Produce Green Foundation
- 103 Sing Tao district paper (News Territories West)
- 104 Smart Parents
- 105 sportsoho.com
- 106 Sudden Weekly
- 107 Teen Guide Magazine
- 108 The Media Evangelism
- 109 The Peak Magazine
- 110 The Young Reporter Magazine by the Hong Kong Baptist University
- 111 Three Weekly
- 112 Time Out Hong Kong Magazine
- 113 Touch Arts
- 114 TungStar TV
- 115 TVB Weekly
- 114 U Magazine
- 117 U-Beat Magazine by the Chinese University of Hong Kong
- 118 Undergrad (University of Hong Kong Students' Newspaper)
- 119 Varsity by the Chinese University of Hong Kong
- 120 Visual Art
- 121 Weekend Weekly
- 122 Yellow Bus

Media organisations outside Hong Kong:

- 1 China Central Television
- 2 China Xinhua News Network Corporation
- 3 Television Station of Shenzhen
- 4 Macau Asia Satellite Television
- 5 China National Radio
- 6 China Radio International
- 7 People's Daily
- 8 China News Agency
- 9 China News Service
- 10 China Review News Agency

11 Xinhua News Agency
12 21st Century Business Herald
13 Art Collection + Design
14 Beijing Daily
15 Beijing Evening News
16 Caing.com
17 Caixin TV
18 China Business Network TV
19 China Business News
20 China Business News (Shanghai)
21 China Finance
22 China Report
23 China Times
24 China Women's News
25 China Youth Daily
26 Chinese Business News
27 Chinese Culture Pictorial
28 Chineseartsnews.net
29 Commercial Times
30 Economic Daily News
31 Economic Daily
32 Economic Information Daily
33 Guangdong TV
34 Guangming Daily
35 Guangzhou Daily
36 Hi Art
37 Hubei TV News
38 Hunan Television
39 ifeng.com
40 International Finance News
41 Jiefang Daily
42 Nanfang City New
43 Nanfang Daily
44 Nanfang Media Group
45 people.com.cn
46 Qianjiang Evening News
47 QQ.com
48 Radio and Television Shanghai
49 Radio Guangdong
50 Shanghai Securities News
51 Shenzhen Health TV
52 Shenzhen Special Zone Daily
53 sohu.com
54 Southern Weekly
55 Taiwan Business Weekly
56 Teledifusão de Macau
57 The Beijing News
58 The Bund
59 The Economic Observer
60 Want Daily
61 Wenzhou Economic Daily
62 West China City Daily
63 Workers' Daily
64 Xinmin Evening News
65 Yangcheng Wanbao
66 Zhejiang Daily
67 BBC

68 CNN
69 NHK
70 Central News Agency
71 Thomson Reuters
72 Agence France-Presse
73 Bloomberg News
74 Financial Times
75 Asia Wall Street Journal
76 International Herald Tribune
77 Al Jazeera English
78 Al Jazeera
79 American Journal of Transportation
80 Arrow Asia
81 Asia Maritime
82 Asiamoney
83 Bangkok Post
84 Bloomberg Markets magazine
85 Bloomberg TV
86 Bonnier Business
87 Booker's Bulletin
88 Capacity magazine
89 CBN TV
90 Channel 5
91 Channel News Asia
92 ChinaContact
93 CleanBiz Asia
94 Daily Cargo
95 Dapd nachrichtenagentur GmbH
96 DBcom Media
97 Der Tagesspiegel
98 DesignBoom.com
99 Dezeen
100 El Mercurio
101 Escuela
102 Euro
103 Fairfax Group
104 Fiducia Management Consultants
105 Finanz und Wirtschaft
106 Forbes
107 Fortune
108 Frankfurter Allgemeine Zeitung
109 FutureGov
110 Indian Transport & Logistics News
111 Intramuros
112 Japan Agricultural News
113 Jiji Press
114 KBS TV
115 KLIK magazine
116 Korea International Trade Association
117 Korea Shipping Gazette
118 Kyodo News
119 La Repubblica
120 Le Petit Journal
121 Les Echos
122 Lloyd's List
123 Logistica Management
124 Logistics Management magazine

- 125 Luxup
- 126 Mediacorp's Chinese Radio
- 127 Munhwa Ilbo
- 128 Mythos Hong Kong 5
- 129 National Geographic
- 130 Neue Zürcher Zeitung
- 131 Nikkan Kogyo Shimbun
- 132 Nikkei Inc
- 133 NNA
- 134 NTT Com.tv of New York
- 135 n-tv
- 136 Radiotelevisione Svizzera
- 137 Ren TV
- 138 Rugby World
- 139 Russia Beyond the Headlines
- 140 Sampan
- 141 Science Magazine
- 142 Seatrade Magazine
- 143 Tech-On
- 144 The Australian Financial Review
- 145 The Chosun Daily
- 146 The Daily Caller
- 147 The Economist
- 148 The Guardian
- 149 The Japan Times
- 150 The JoongAng Daily
- 151 The Maeil Business News
- 152 The Philippines Daily Inquirer
- 153 The Rushford Report
- 154 The Strait Times
- 155 The Wall Street Journal
- 156 The Weekly Economist
- 157 This Week in Business
- 158 Ticino Management
- 159 Timeasia.com
- 160 Time
- 161 TLmag
- 162 United Nations TV
- 163 Untrefmedia
- 164 Việt Nam News
- 165 Voice of America
- 166 Voyages d'Affaires
- 167 Washington Post
- 168 Yomiuri HK
- 169 YTN

Name in block letters: Michael WONG

Post Title: Director of Information Services

Date: 2.4.2013

**CONTROLLING OFFICER'S REPLY TO
INITIAL WRITTEN QUESTION**

HAB147

Question Serial No.

0918

Head: 74 – Information Services Department Subhead (No. & title):

Programme: (2) Local Public Relations and Public Information

(3) Public Opinion

Controlling Officer: Director of Information Services

Director of Bureau: Secretary for Home Affairs

Question:

In recent years, the Information Services Department has sent out staff for news coverage of government functions. Please advise the number of staff members responsible for such duties under the establishment of 2012.

Asked by: Hon. LEONG Kah-kit, Alan

Reply:

In 2012, four video reporters and three cameramen hired from agencies were responsible for covering government news in the Information Services Department (ISD). They were not under ISD's establishment.

Name in block letters: Michael WONG

Post Title: Director of Information Services

Date: 2.4.2013

**CONTROLLING OFFICER'S REPLY TO
INITIAL WRITTEN QUESTION**

HAB148

Question Serial No.

2433

Head: 74 – Information Services Department Subhead (No. & title):

Programme: (2) Local Public Relations and Public Information

Controlling Officer: Director of Information Services

Director of Bureau: Secretary for Home Affairs

Question:

Please advise the number of times the Information Services Department (ISD) solely issued press releases or edited footage to the media without arranging for media facilities for public functions from 2008-09 to 2012-13. The above figures should be in a breakdown of times per year and by press releases and edited footage. If the above data are not available, will ISD undertake to collate the above figures in the present financial year (2013-14)?

Asked by: Hon. LEUNG, Kenneth

Reply:

The relevant figures are as follows:

<u>Year</u>	<u>Number of events for which press releases or video clips were issued without the arrangement of media coverage</u>
2008	177
2009	249
2010	169
2011	198
2012	127

Name in block letters: Michael WONG

Post Title: Director of Information Services

Date: 2.4.2013

**CONTROLLING OFFICER'S REPLY TO
INITIAL WRITTEN QUESTION**

HAB149

Question Serial No.

2681

Head: 74 – Information Services Department Subhead (No. & title):

Programme: (2) Local Public Relations and Public Information

Controlling Officer: Director of Information Services

Director of Bureau: Secretary for Home Affairs

Question:

As regards providing public information and collecting public opinion through the Internet, please advise:

- (a) in table form for the past three years (2010-11, 2011-12 and 2012-13) information of the social media set up and operated by various bureaux/departments/public bodies or their agents (such as outsourced contractors or consultants):

Date starting operation (month/year)	Status (pending updating/has stopped updating) (as at 28.2.2013)	Government bodies (including bureaux/ departments/ public bodies/ government consultative bodies)	Names	Social media (Facebook/Flickr /Google+ /LinkedIn/Sina Weibo/ Twitter/ YouTube)	Aim of setup and no. of content updating (as at 28.2.2013)	“Like”/ subscribers no./average no. of monthly visitors (as at 28.2.2013)	Regular compilation of gists of views and follow-ups (yes/no)	Ranks and no. of operators (as at 28.2.2013)	Financial resources incurred for setup and daily operation (as at 28.2.2013)
			(1).... (2).... (3)....	(1).... (2).... (3)....					

(b) in the following form information of relevant practical training in social media received by government officers

Date starting operation (month/year)	Status (pending updating/has stopped updating) (as at 28.2.2013)	Government bodies (including bureaux/ departments /public bodies/ government consultative bodies)	Names of training facilitators	Title of the training	Content of training (Facebook/ Flickr/ Google+/ LinkedIn/ Sina Weibo/ Twitter/ YouTube)	No. of people who had received and completed training (as at 28.2.2013)	Total no. of training hours (as at 28.2.2013)	Ranks and no. of trainees (as at 28.2.2013)	Financial resources incurred for training (as at 28.2.2013)
				(1).... (2).... (3)....	(1).... (2).... (3)....				

- (c) whether in the process of setting up and operating social media as a platform, the Administration has provided any guideline on the operation and use of such social media to government officers and whether it has encouraged government bodies to use social media to enhance communication with the public. If so, what are the details; if not, does the Government have any plan to draw up such a guideline; and failing that, what are the reasons.
- (d) in view of the fact that the preceding term of government had earnestly promoted communication with the public through social media such as Facebook and that the current term of government has lagged behind in input on the social media,
- (i) whether there is any plan to reinstall the Hong Kong SAR Government's web page on the Facebook to facilitate communication between members of the public, especially the youngsters, and the Government and the Chief Executive and expression of the public opinion;
- (ii) as the preceding term of government had engaged dedicated personnel on the social media under the Chief Executive's Office, whether the said post under its establishment has been terminated. Whether the Administration has any plan to set aside resources and manpower in 2013-14 to strengthen the Government's use of social media for communication with the public; if so, what are the details; if not, what are the reasons.
- (e) in view of the fact that in recent years, governments from all over the world have introduced systems whereby citizens can make their representations online and these governments have undertaken to responded formally online once the representations have reached a certain level of public support, whether the Administration will consider improving the current way of collecting public views online and evaluate feasibility of the aforesaid system of collecting representations. If so, what are the details; if not, what are the reasons.

Asked by: Hon. MOK, Charles Peter

Reply:

- (a) The statistics relating to the Information Services Department (ISD) are provided at Annex 1. The department does not keep such information relating to other Government Bureaux and Departments.
- (b) The statistics relating to ISD are provided at Annex 2. The department does not keep the related information of other Government Bureaux and Departments.
- (c) The use of social media tools to communicate with the public is the choice of respective Government Bureaux and Departments. ISD makes use of YouTube, Twitter and Sina Weibo to provide information to the public. Mobile phone and tablet versions of the government news portal www.news.gov.hk are used to provide convenient public access to government news and information. Mobile apps have also been developed for some of ISD's publications. Guidelines on the Use of Social Media are available on the Government intranet for use by all Government Bureaux and Departments.
- (d)
- (i) As mentioned in (a) above, since the Department has not kept relevant information relating to other Bureaux and Departments, we are not in a position to give an answer to this question which relates to the CE's Office.
- (ii) The use of social media to communicate with or engage the public is the choice of respective Bureaux and Departments which depends on individual needs and circumstances.
- (e) As mentioned in (c) and (d), the use of social media to communicate with the public is the choice of respective Bureaux and Departments. ISD is not involved in the collection of public views or opinion online.

Name in block letters: Michael WONG

Post Title: Director of Information Services

Date: 2.4.2013

Statistics on Social Media set up by ISD

Date starting operation (month/year)	Status (pending updating/ has stopped updating) (as at 28.2.2013)	Government bodies (including bureaux/ departments/ public bodies/ government consultative bodies)	Names	Social media (Facebook/ Flickr/ Google+/ LinkedIn/ Sina Weibo/ Twitter/ YouTube)	Aim of setup and no. of content updating (as at 28.2.2013)	“Like”/ subscribers no./average no. of monthly visitors (as at 28.2.2013)	Regular compilation of gists of views and follow-ups (yes/no)	Ranks and no. of operators (as at 28.2.2013)	Financial resources incurred for setup and daily operation (as at 28.2.2013)
May 2010	pending updating	ISD	ISD’s YouTube channel	YouTube	To make use of social media to upload newsclips of news.gov.hk and government publicity videos. Over 3 000 videos have been uploaded.	Number of subscribers: about 2 200	no	1 Principal Information Officer (PIO)	N.A.
July 2010	pending updating	ISD	news.gov.hk on twitter	twitter	To make use of social media to post top stories of news.gov.hk. Over 7 400 tweets have been issued.	Number of followers: about 2 500	no	1 PIO	N.A.
July 2010	pending updating	ISD	news.gov.hk on Weibo	Sina Weibo	To make use of social media to post top stories of news.gov.hk. Over 1 400 posts have been issued.	Number of fans: about 663 000	no	1 PIO	N.A.

Statistics on Training on Social Media Received by ISD Officers

Date starting operation (month/year)	Status (pending updating/ has stopped updating) (as at 28.2.2013)	Government bodies (including bureaux/ departments/ public bodies/ government consultative bodies)	Names of training facilitators	Title of the training	Content of training (Facebook/Flickr/Google+/LinkedIn/Sina Weibo/Twitter/YouTube)	No. of people who had received and completed training (as at 28.2.2013)	Total no. of training hours (as at 28.2.2013)	Ranks and no. of trainees (as at 28.2.2013)	Financial resources incurred for training (as at 28.2.2013)
December 2010	completed	ISD	OGCIO & CSTDI (see Note)	E-engagement Project Design	Use of social media	1	3.5	1 PIO	N.A.
December 2010	completed	ISD	OGCIO & CSTDI (See Note)	Best Practices and Communication Skills of E-engagement	Use of social media	1	3.5	1 PIO	N.A.
December 2010	completed	ISD	OGCIO & CSTDI (See Note)	Using Social Media and Online Platforms in E-engagement Projects	Use of social media	1	3.5	1 PIO	N.A.

Note: OGCIO denotes Office of the Government Chief Information Officer and CSTDI denotes Civil Service Training and Development Institute.

**CONTROLLING OFFICER'S REPLY TO
INITIAL WRITTEN QUESTION**

HAB354

Question Serial No.

4787

Head: 74 – Information Services Department Subhead (No. & title):

Programme: (1) Public Relations Outside Hong Kong

Controlling Officer: Director of Information Services

Director of Bureau: Secretary for Home Affairs

Question:

In 2013-14, please advise the workplan, items / activities to be conducted under Programme 1 "Public Relations Outside Hong Kong"; and the breakdown of estimated spendings.

Asked by: Hon. CHAN Ka-lok, Kenneth

Reply:

In 2013-14, the Information Services Department (ISD) will continue to work closely with the Hong Kong Special Administrative Region Government's 16 offices around the world to promote Hong Kong overseas and in the Mainland. The department also collaborates with agencies tasked with attracting investors, tourists, talent and students to the city. About \$44.5 million has been set aside for these purposes in 2013-14.

Publicity drives often tie in with the outgoing visits of top Government officials and high-level delegations. Apart from drawing up media programmes for senior officials, we place news supplements, advertorials or advertisements in the print media of host countries to publicise such visits. In addition, we support our working partners' major promotional programmes around the world to highlight Hong Kong's key advantages and its positioning as Asia's world city. These activities include exhibitions, film festivals, cultural performances, speaking engagements, receptions and media partnerships. We have allocated about \$22.7 million for these purposes.

To promote international understanding of Hong Kong, ISD will carry on with its programme to sponsor influential personnel from different parts of the world to come and see for themselves the city's latest developments and what makes Hong Kong tick. About \$8 million has been reserved for the programme. We also assist in arranging the programmes of the VIPs visiting Hong Kong.

In a bid to promote Hong Kong's image and advantages to external audiences, ISD will continue to invite overseas and Mainland journalists to visit the city for in-depth news reporting. We have earmarked \$2.3 million for this purpose. We also assist non-sponsored journalists visiting Hong Kong for news and feature reporting.

To promote Hong Kong as Asia's world city, ISD will develop print advertisements, videos, publications, souvenirs and other publicity materials for use by Government offices around the world and senior officials on road shows outside Hong Kong. We will leverage major sports and cultural events, leading trade fairs and international conferences held in Hong Kong to project the city's image. The estimated expenditure for publicity initiative is about \$11.5 million.

Name in block letters: Michael WONG

Post Title: Director of Information Services

Date: 5.4.2013

**CONTROLLING OFFICER'S REPLY TO
INITIAL WRITTEN QUESTION**

HAB355

Question Serial No.

4788

Head: 74 – Information Services Department Subhead (No. & title):

Programme: (2) Local Public Relations and Public Information

Controlling Officer: Director of Information Services

Director of Bureau: Secretary for Home Affairs

Question:

Please advise the number of occasions in 2012-13 in which the Information Services Department issued press releases and press photographs without inviting news coverage by the press or holding press conferences. What are the details of the incidents and the reasons for such arrangements? Please provide respective information on each individual incident.

Asked by: Hon. CHAN Ka-lok, Kenneth

Reply:

The Information Services Department issued 179 006 press releases, arranged media facilities for 4 679 public functions and organised 1 372 press conferences and briefings for government officials in 2012. In addition, there were 127 events for which press releases and photographs were issued without arrangement of media facilities. Such events mainly included visits to districts, households, institutions and facilities by officials, as well as drills, meetings, the signing of agreements, and courtesy meetings with visiting officials and dignitaries.

The Government takes into account the circumstances of individual cases when deciding on the appropriate way to disseminate information. Factors for consideration include capacity constraints, security concerns, on-site order and conditions and the consent of parties to be visited. The Government will continue to disseminate information through appropriate means in accordance with the circumstances of individual cases.

Name in block letters: Michael WONG

Post Title: Director of Information Services

Date: 5.4.2013

**CONTROLLING OFFICER'S REPLY TO
INITIAL WRITTEN QUESTION**

HAB356

Question Serial No.

4789

Head: 74 – Information Services Department Subhead (No. & title):

Programme:

Controlling Officer: Director of Information Services

Director of Bureau: Secretary for Home Affairs

Question:

In 2012-13, in regard to individual government television and radio Announcements in the Public Interest (APIs), please advise the production costs, the total air time in the media allocated and the total prime time allocated. Please provide breakdown figures for individual APIs. Which factors will the Government use to determine the frequency and slots of each public service API?

Asked by: Hon. CHAN Ka-lok, Kenneth

Reply:

Television (TV) and radio Announcements in the Public Interest (APIs) are funded by individual Bureaux and Departments. Generally speaking, a TV API in two languages (Cantonese and English) and the corresponding radio API in three languages (Cantonese, English and Putonghua) cost a total of about \$400,000 to \$500,000 to produce.

The free air time available for APIs is determined by the Communications Authority (formerly the Broadcasting Authority) and stipulated in the licensing conditions of each TV and radio licensee. Currently, domestic free-to-air TV licensees are required to provide up to one minute of air time for APIs for every clock hour of broadcasting, while those domestic Pay-TV licensees are required to provide up to one minute of air time for APIs for every two clock hours of broadcasting. TV prime-time is defined as the period between 6 pm and midnight each day.

In 2012-13, the total air time available for the broadcast of TV APIs was 229 920 minutes – 120 432 minutes on 14 free-to-air channels and 109 488 minutes on 26 Pay-TV channels. Of this, 30 108 minutes were for free-to-air TV prime-time and 27 372 minutes were for Pay-TV prime time.

In 2012-13, a total of 329 Government TV APIs were broadcast – 115 new APIs and 214 existing or relaunched APIs.

The amount of free air time, including prime time, allocated to individual TV APIs depends on a number of factors including: pressing or topical issues of major importance to the public (e.g. Policy Address, Budget, public consultations, health emergency, accidents resulting in death or injury etc); the Government's policy priorities, as outlined in the Policy Address or announced by the Government leadership; the introduction of new legislation affecting the public or specific sectors of society; seasonality (e.g. rainstorm warning, water safety, hot weather advice, hiking safety etc); and special requests from Bureaux or Departments on timing (e.g. to dovetail with a media event, publicity drive or public education programme).

Name in block letters: Michael WONG

Post Title: Director of Information Services

Date: 5.4.2013

**CONTROLLING OFFICER'S REPLY TO
INITIAL WRITTEN QUESTION**

HAB357

Question Serial No.

3652

Head: 74 – Information Services Department Subhead (No. & title):

Programme:

Controlling Officer: Director of Information Services

Director of Bureau: Secretary for Home Affairs

Question:

As regards the information of departmental records management work over the past three years (up to 2012):

1. Please advise the number and ranks of officers designated for departmental records management work. If no officers are designated for departmental records management work, please advise the number of staff involved in such work, the man hours incurred and the scope of work.
2. Please list out in the following table information on closed programme records and administrative records pending transfer to Government Records Service (GRS) for assessment.

Type of file	Years covered by the file	No. of files and linear metres	Retention period approved by GRS	Confidential papers (Y/N)

3. Please list out in the following table information on programme records and administrative records transferred to GRS for retention.

Type of file	Years covered by the file	No. of files and linear metres	Year of transfer to GRS	Retention period approved by GRS	Confidential papers (Y/N)

4. Please list out in the following table information on records which have been approved by GRS for destruction.

Type of file	Years covered by the file	No. of files and linear metres	Year of transfer to GRS	Retention period approved by GRS	Confidential papers (Y/N)

Asked by: Hon. HO Sau-lan, Cyd

Reply:

1. A total of 63 staff members in various sub-divisions / sections of Information Services Department are performing records management duties on a part-time basis. They spent a total of around 17 000 hours during the past three years for identification, capturing and retrieval of records, storage and access control as well as filing of relevant returns etc.
2. Information on closed programme records and administrative records pending transfer to Government Records Service (GRS) for assessment -

Type of file	Years covered by the file	No. of files and linear metres	Retention period approved by GRS	Confidential papers (Y/N)
Administrative Files	1964 – 2012	97 files (4.05 linear metres)	2 – 7 years	N
Programme Files	1965 – 2012	158 files (4.51 linear metres)	2 – 7 years	N

3. Information on programme records and administrative records transferred to GRS for retention -

Type of file	Years covered by the file	No. of files and linear metres	Year of transfer to GRS	Retention period approved by GRS	Confidential papers (Y/N)
Administrative Files	Nil	Nil	Nil	Nil	Nil
Programme Files	1981 – 1996	166 files (3.14 linear metres)	2011	15 years	52 files (1.38 linear metres) are confidential papers

4. Information on records which have been approved by GRS for destruction -

Type of file	Years covered by the file	No. of files and linear metres	Year of transfer to GRS	Retention period approved by GRS	Confidential papers (Y/N)
Administrative Files	1964 – 2011	3 079 files (136.42 linear metres)	2010 – 2012	0 – 7 years	N
Programme Files	1979 – 2009	267 files (10.04 linear metres)	2011	1 – 15 years	N

Name in block letters: Michael WONG

Post Title: Director of Information Services

Date: 5.4.2013

**CONTROLLING OFFICER'S REPLY TO
INITIAL WRITTEN QUESTION**

HAB358

Question Serial No.

3963

Head: 74 – Information Services Department Subhead (No. & title):

Programme: (2) Local Public Relations and Public Information

Controlling Officer: Director of Information Services

Director of Bureau: Secretary for Home Affairs

Question:

For the past five years (until 2012-13), how many briefings commonly known as “tip-off” sessions have been held by the Information Services Department (ISD) and what are their expenses?

Asked by: Hon. LEUNG Kwok-hung

Reply:

The number of press conferences and briefings arranged by the Information Services Department (ISD) in the past five years is as follows:

- In 2012, 1 372 press conferences and briefings were arranged, of which 32 were background briefings;
- In 2011, 1 073 press conferences and briefings were arranged, of which 33 were background briefings;
- In 2010, 1 204 press conferences and briefings were arranged, of which 44 were background briefings;
- In 2009, 1 461 press conferences and briefings were arranged, of which 61 were background briefings; and
- In 2008, 1 181 press conferences and briefings were arranged, of which 52 were background briefings.

As the work of arranging press conferences and briefings is handled by Information Officers within ISD headquarters and/or by Information Officers posted to other Government bureaux and departments, no extra financial and manpower resources are incurred.

Name in block letters: Michael WONG

Post Title: Director of Information Services

Date: 5.4.2013